

The world
will never be the same
once you've
seen it through
the words of

Kelsey Thomasson

is
copywriter



Don't be like Jenny. Stay in touch.

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My momma sure does care about my schooling.

The Savannah College of Art & Design

Advertising & Branding with a focus in Copywriting.
Exp. Graduation Class of 2022. Honor Roll.

Daytona State College

Associate of Arts Degree (2018).

I know what work is.

Junior Copywriter

Leo Burnett | July 2022 - Sept 2024

- Collaborated with multiple teams to develop compelling copy for social media, brand acts, radio, and print.
- Conducted research to understand target audiences and tailor messaging accordingly, improving campaign effectiveness on brands such as Bank of America, Nature Made, Firestone, Visionworks, Qdoba, Harbor Freight, and Dunkin'.

Intern

Google | Jan 2022 - Mar 2022

- Logistics Lead in SCADpro - Sponsored Course
- As a SCAD student, I worked under the guidance of Google to research and develop concepts intended to inspire learning opportunities. I considered Google Search & YouTube and overall user experience when designing potential product ideas related to learning for school.

Sales Associate

GAP | 2019 -2020

- Use of cash register and inventory
- Styling